

QulP: Qualitative Impact Assessment Protocol

Helping map your organisation's contribution to social change

Bath Social & Development Research (Bath SDR) is a non-profit research organisation founded by staff from the Centre for Development Studies (CDS), University of Bath. We aim to offer access to high quality applied research skills and methodology, developed and tested by CDS research programmes. Bath SDR is home to the innovative Qualitative Impact Assessment Protocol, known as the QulP.

About the QulP

The innovative QulP methodology is a simple, rapid and cost-effective way of finding out directly from intended beneficiaries what they perceive to be the most significant drivers of change in their lives, livelihoods and wellbeing. This is particularly useful in complex contexts where a variety of factors may influence the outcomes of an intervention, or where you may need 'mystery shopper' style evidence using un-biased and unprompted beneficiary feedback. The QulP offers commissioners:

- A rich, qualitative 'reality check' on significant drivers of change - putting the beneficiaries' voices first
- Independent data collected by certified local field researchers (not briefed on the theory of change)
- Data processed by certified analysts, using our bespoke software to conduct contribution analysis
- QulP findings presented in an accessible and standardised form with full access to all background data

Our Services

Bath SDR can offer a range of services to help clients map the social impact of their interventions in the context of other drivers of change. Our services are bespoke, so please get in touch with us to determine the best approach for your requirements. Options include:

- Full QulP study, including field research, data analysis and final standard report
- QulP field research only, providing raw qualitative data for you to analyse
- Training, accreditation and access to the bespoke QulP analysis software (in development)

We are currently adapting the QulP methodology to a variety of development contexts and training field research teams in countries all over the world. To find out more about the QulP research, access resources and examples of reports for previous clients please see www.qualitysocialimpact.org.

If you would like to speak to us to find out how the QulP could work for your organisation, please contact info@bathcdr.org.

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